



BOARD OF TRUSTEES AGENDA

Monday, July 18 at 4:00 p.m.

Bassett Auditorium at RMAC

100 W. 11th Street

Chair: Peggy Krantz

Members: Jamie Barnes, Tabitha Denny, Donovan Fulkerson, Cymantha Liakos, Lorie Mitteer, Priscilla Ornelas, Jessica Parham, Nanette Schumacher, Bill Siders, and De Angela Velasquez

Staff Coordinator: Laurie Rufe, Interim Museum Director

RMAC Foundation: Cindy Torrez, Executive Director

- A. Call to Order
- B. Roll Call
- C. Approval of Agenda (action item)
- D. Approval of Minutes (action item)
 - 1. Consider approval of the June 20, 2016 meeting minutes
- E. New Business
- F. Chair's remarks
- G. Membership/Event Report
- H. Director's Report
- I. RMAC Foundation Report
- J. Old Business
- K. Adjourn

Next Meeting: August 15, 2016

Notice of this meeting has been given to the public in compliance with Sections 10-15-1 through 10-15-4 NMSA 1978 and Resolution 15-56. If you are an individual with a disability who is in need of a reader, amplifier, qualified sign language interpreter, or any other form of auxiliary aid or service to attend or participate in the hearing or meeting, please contact Human Resources at 575-624-6700 at least one week prior to the meeting or as soon as possible. Public documents including the agenda and minutes can be provided in various accessible formats. Please contact the City Clerk at 575-624-6700 if a summary or other type of accessible format is needed.

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MINUTES OF THE BOARD OF TRUSTEES
Monday, June 20, 2016

REGULAR MEETING AT 4:01p.m.

CALL TO ORDER

The regular meeting of the Board of Trustees was called to order by Chairwoman Krantz at 4:01p.m.

ROLL CALL

The regular meeting of the Board of Trustees convened with members Peggy Krantz, Nanette Schumacher, Cymantha Liakos, Donovan Fulkerson, Jessica Parham, DeAngela Velasquez, Lorie Mitteer, Bill Siders, Priscilla Ornelas, and Tabitha Denny being present. A quorum was established.

Members absent: Jamie Barnes

Staff present: Laurie Rufe, Interim Director, Sara Woodbury, Curator of Collections and Exhibitions; Colette Speer, Membership and Events Coordinator, Cindy Torrez, Executive Director, RMAC Foundation.

Guests present: Miranda Howe

APPROVAL OF AGENDA

Member Siders motioned to approve the agenda as presented. Member Parham seconded. A voice vote was unanimous and the motion passed.

APPROVAL OF MINUTES

Member Fulkerson motioned to approve the minutes of the May 2016 Board of Trustees meeting. Member Mitteer seconded. A voice vote was unanimous and the motion passed.

NEW BUSINESS

Curator Woodbury presented the possibility of an acquisition of Shannon Novak's digital drawings on archival paper which would function as a complement and archive for the exhibited works in which Novak's musical and visual compositions are accessible through viewers' use of the Aurasma app. Curator Woodbury led the board members on a tour using the app to demonstrate and explained that the artist's synesthesia made these impressions interesting, interactive and connected viewers to both the paintings and Novak's responses. Chairwoman Krantz inquired whether Novak would make available his musical compositions. Member Fulkerson noted that he downloaded the app quite easily and praised the accessibility. Both Curator Woodbury and Interim Director Rufe noted that the acquisition stretches the notion of what the work itself is and can be compelling because it moves Roswell Museum into collecting digital works. Curator Woodbury is particularly interested, in this case, in graphic and works

on paper collection that would become international and would be a historical counterpart to the interactive portion of the exhibited work. Member Parham motioned to approve the acquisition and Member Ornelas seconded the motion. A voice vote was unanimous and motion passed.

CHAIR'S REMARKS

Chairwoman Krantz encouraged strongly that this board was a working board that must be responsive to the staff's need; she encouraged members to step up as possibilities to help become available. She reported that Nancy Lopez Elementary students had recently visited RMAC and thanked board members who assisted. Interim Director Laurie Rufe noted that member Rey Berrones will need to vacate his position on the board because of work-conflicts.

MEMBERSHIP AND ATTENDANCE REPORTS: Attendance and membership data from May was presented in a new format along with a breakdown of how many students (as a part of individual tours) had attended in May.

DIRECTORS REPORT

Interim Director Rufe updated the Board Members on the Director Search. Chuck Anderson had visited from Dallas for a meeting that day; there were 25 applications, and about 14 of those would be given questionnaires. Those applicants would also film answers to select questions. From there, individuals -- possibly narrowed to five -- would be selected for Skype interviews. An onsite visit would follow for finalists. Interim Director Rufe noted that Brandon Strange had been hired as a member of the security team at the RMAC. She also updated Board members on upcoming events: summer classes and workshops, as well as Costume Contests for humans and pets during the UFO Festival and programming at the Robert H. Goddard Planetarium that same week. She highlighted the debut of the museum's magazine, which includes the calendar, newsletter and significantly cuts costs. Finally, Director Rufe mentioned that the Planetarium was investigating options for the transition from analog to digital; the RMAC Foundation had, in fact, just agreed to support this endeavor, which might be made with Digistar technology.

Foundation Report

Ms. Torrez provided the Board members with Roswell Museum and Art Center Foundation Executive Director's Report which focused on the fiscal year, board member news (the board is seeking two to three new members) as well as the projected budget and commitment of the Foundation of \$185,000 to upgrade the Planetarium to Digital conversion and sound, LED cove lighting, new reclining seating and repainting of the dome. Ms. Torrez emphasized that the Foundation was excited to have the purpose of supporting the Planetarium and expected to launch a fundraising campaign as well as raise funds through grants so as not to burden the community.

ADJOURN

Member Velasquez motioned to adjourn. Member Parham seconded. A voice vote was unanimous and the motion passed. The meeting adjourned at 5:06pm

Respectfully Submitted

Colette Speer, Membership and Events Coordinator

DRAFT DOCUMENT

RMAC

ROSWELL MUSEUM AND ART CENTER

Director's Report to the RMAC Board of Trustees

July 18, 2016 Board Meeting

Submitted by: Laurie Rufe, Interim Executive Director

1. Staff

Executive Director Search:

We have received 33 applications in the second round of the Director's search. The committee has narrowed the field to 14 of those applicants and met on July 12 to further narrow the field to the top candidates who will participate in Skype interviews.

2. UFO Festival

Pets

8 entries

Approximately 125 in audience

Winners:

1st Place: Ruby, K.C. Butcher from Lakewood, CO

2nd Place: Frida, Lynette Jordan, Roswell, NM

3rd Place: Maggie, Beatriz Salas, Roswell, NM

Humans

41 entries:

Winners:

Adult TV/Movie/Cosplay Personality: 1st: Michael Melton, Las Cruces, NM; 2nd: Ratacha Brooks, Monument, CO

Youth TV/Movie/Cosplay Personality: Santiago Pacheco, Albuquerque, NM; 2nd: Jada Wilson, Roswell, NM

Adult Most Creative: 1st: Nancy Fleming, Roswell, NM; 2nd: Mary Ann McQuinn, Watkinsville, GA.

Youth Most Creative: 1st: Karli Ann Rardin, Rio Rancho, NM; 2nd: Mason Deen, Roswell, NM

Best Alien of 2016: Nancy Fleming, Roswell, NM

Pet Judges: Ken Field, Phil Neighbors, and Jerry Sabatini – all from Boston, MA

Pet Emcee: Sara Woodbury: Roswell, NM

Human Judges: Claudia Bitran, Brooklyn, NY; Luis Sahagun, Chicago, IL; and Carolyn Madison, Roswell, NM

Human Emcee: Bob Edwards, Roswell, NM

Planetarium Programs

Fast Walkers (June 30-July 3): 22, 20, 49, 28: 119 total

Thunderbolts of the Gods (June 30-July 3): 31, 20, 60, 66: 177 total

June 30:

Laser Beatles: 42

Laser Pink Floyd Dark Side of the Moon: 109

July 1:

Laser Pink Floyd Best of Echoes: 86

Laser Led Zeppelin: 110

July 2:

Laser Led Zeppelin: 120 SOLD OUT

Laser Pink Floyd Dark Side of the Moon: 120 SOLD OUT

July 3:

Laser U2: 71

Laser Beatles: 120 SOLD OUT

Total Planetarium Visitation: 1,074

Total Revenues: \$3,585

Museum Visitation

June 30: 87

July 1: 148

July 2: 306

July 3: 95

Total Museum Visitation: 636

3. Grants

We are submitting two grants under the auspices of the RMAC Foundation.

1. R.D. and Joan Dale Hubbard Foundation, Ruidoso, NM – asking \$20,000 for the digital conversion of the Robert H. Goddard Planetarium – Digistar Full Dome System (projected cost \$373,750)
2. The Kerr Foundation, Oklahoma City, OK – asking \$10,000 for the underwriting of Magical & Real: Henriette Wyeth and Peter Hurd: A Retrospective, an exhibition jointly mounted by the James A. Michener Art Museum in Doylestown, PA and RMAC. Sara Woodbury is a co-curator and essayist.
The exhibition will cost RMAC \$70,000 to host.

3. Infrastructure

The roof project is continuing. Allen Roofing began on the west side and has progressed to the mid-section of the building.

The bridge replacement should commence shortly. A pre-construction meeting was held on July 12. We are waiting for the contractor, Vantage Construction, to get all of the steel and decking in. When the demolition

begins, we will reroute visitors to the south side of the building and through the courtyard entrance. Security will be moved to a temporary south side location. Signage has already been made and will be installed at the appointed time.